

Press Release For Immediate Release

Myerson Introduces Trusana™ Premium 3D Printing Resin, Exclusively Distributed by Zahn Dental

CHICAGO, IL, November 1, 2021 – **Myerson, LLC,** an industry leader in manufacturing digital dental materials, announces the launch of Trusana[™] Premium 3D Printing Resin. Created by an internationally-renowned team of scientists and clinicians, Trusana was a RadTech/IUVA 2020 Emerging Technology award winner for additive manufacturing.

Trusana's patented chemistry delivers an aesthetic unfilled polymer with high strength and toughness. The flexural strength, modulus, fracture toughness, and wear resistance of this polymer are well beyond that of conventional filled 3D polymers. Trusana also mirrors the beauty and translucency of a natural smile.

Dr. Stephanie Benight, Ph.D., Myerson's Director of 3D Printing Projects, says, "As a scientist, I've spent my career characterizing the properties of polymers, including photopolymers. Creating a 3D printing material that not only has toughness, but maintains that toughness in the presence of water, has been difficult to achieve, but Myerson's Trusana does it. Materials that harness new and unique chemistries are the future of photopolymer 3D printing, and Trusana represents the cutting-edge. I'm enthusiastic to be leading the commercialization of Trusana for 3D printing applications in dentistry."

Myerson worked with SprintRay, a technology company that builds end-to-end 3D printing ecosystems for dental professionals, to test and adjust 3D printers, helping to ensure resins could be successfully printed.

"When you have been making denture teeth for as long as we have, over 100 years, you naturally accumulate extensive knowledge and expertise," explains Jim Swartout, Myerson's President & CEO. "For the past 14 years, we have made significant investments in developing this breakthrough polymer technology. We are thrilled to now introduce Trusana to the dental industry. Premium denture teeth 3D printed with Trusana show excellent strength, aesthetics, wear resistance, and shade consistency. We feel very strongly that Trusana is an important evolution in dental material science."

Zahn Dental, the U.S. dental laboratory business of Henry Schein, Inc., is the exclusive distributor of Trusana.

"Zahn's dental laboratory customers rely on us to serve as their total solutions partner," said Rita Acquafredda, President, Global Laboratory Business, Zahn Lab Group. "By offering Trusana – a game-changing material that can help advance the digitalization of dentures – we can continue to deliver on our commitment of helping dental laboratories stay on the forefront of digital dentistry."

About Myerson

Myerson is a globally recognized dental manufacturing company. They offer materials and equipment for fabricating complete dentures, metal-free partial dentures, and custom oral appliances to treat snoring and sleep apnea. Myerson's most popular products include Myerson and Kenson® Denture Teeth, DuraFlex™, Visiclear™, and DuraCetal® for removable partial frameworks, as well as EMA® sleep appliances. Myerson is headquartered in Chicago, Illinois, and their factory is located in the Caribbean country of Trinidad and Tobago, where they have been manufacturing medical devices for over 70 years.

For more information, please contact:
Jenny Mulliken
312-342-9533
jenny@myersontooth.com
myersontooth.com
mytrusana.com